SERFF Tracking Number: UHLC-125628651 State: Arkansas State Tracking Number: United HealthCare Insurance Company 38835 Filing Company:

Company Tracking Number: SA5098 (4/08)

TOI: MS05G.001 Plan A MS05G Group Medicare Supplement - Standard Sub-TOI:

Plans

Product Name: Medicare Supplement

Project Name/Number: Print Advertisement - Valpak/SA5098 (4/08)

# Filing at a Glance

Company: United HealthCare Insurance Company

**Product Name: Medicare Supplement** SERFF Tr Num: UHLC-125628651 State: ArkansasLH TOI: MS05G Group Medicare Supplement -SERFF Status: Closed State Tr Num: 38835

Standard Plans

Sub-TOI: MS05G.001 Plan A Co Tr Num: SA5098 (4/08) State Status: Filed-Closed Filing Type: Advertisement Reviewer(s): Stephanie Fowler Co Status:

Author: Tammy Frederick Disposition Date: 05/12/2008

Date Submitted: 04/30/2008 Disposition Status: Filed Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

### General Information

Project Name: Print Advertisement - Valpak Status of Filing in Domicile: Pending

Project Number: SA5098 (4/08) Date Approved in Domicile: Requested Filing Mode: File & Use **Domicile Status Comments:** 

Explanation for Combination/Other: Market Type: Group

Submission Type: New Submission Group Market Size: Large

Overall Rate Impact: Group Market Type: Association

Filing Status Changed: 05/12/2008

State Status Changed: 05/12/2008 Deemer Date:

Corresponding Filing Tracking Number: SA5098 (4/08)

Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. This advertising is new and does not replace any material previously submitted to the Department.

This Invitation to Inquire is a Medicare Supplement Advertisement and will run in September 2008 issues of various magazines and newspapers. The Policy Form Number GRP79171 GPS-1 appears on SA5098 (4/08) in the Legal

Company Tracking Number: SA5098 (4/08)

TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A

Plans

Product Name: Medicare Supplement

Project Name/Number: Print Advertisement - Valpak/SA5098 (4/08)

Disclosure/Disclaimer paragraph.

## **Company and Contact**

#### **Filing Contact Information**

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com
601 Office Center Dr. (267) 470-1519 [Phone]
Fort Washington, PA 19034 (267) 470-1906[FAX]

**Filing Company Information** 

United HealthCare Insurance Company CoCode: 79413 State of Domicile: Connecticut

450 Columbus Boulevard Group Code: 707 Company Type: Health

PO Box 150450

Hartford, CT 06115-0450 Group Name: State ID Number:

(215) 653-8046 ext. [Phone] FEIN Number: 36-2739571

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# Filing Fees

Fee Required? Yes
Fee Amount: \$25.00
Retaliatory? No

Fee Explanation: 25.00 per advertising submission

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

United HealthCare Insurance Company \$25.00 04/30/2008 20015872

Company Tracking Number: SA5098 (4/08)

TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A

Plans

Product Name: Medicare Supplement

Project Name/Number: Print Advertisement - Valpak/SA5098 (4/08)

# **Correspondence Summary**

#### **Dispositions**

| Status | Created By       | Created On | Date Submitted |
|--------|------------------|------------|----------------|
| Filed  | Stephanie Fowler | 05/12/2008 | 05/12/2008     |

Company Tracking Number: SA5098 (4/08)

TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A

Plans

Product Name: Medicare Supplement

Project Name/Number: Print Advertisement - Valpak/SA5098 (4/08)

# **Disposition**

Disposition Date: 05/12/2008

Implementation Date:

Status: Filed Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-125628651 State: Arkansas

Filing Company: United HealthCare Insurance Company State Tracking Number: 38835

Company Tracking Number: SA5098 (4/08)

TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A

Plans

Product Name: Medicare Supplement

Project Name/Number: Print Advertisement - Valpak/SA5098 (4/08)

Item Type Item Name Item Status Public Access

Form Print Advertisement Filed No

Company Tracking Number: SA5098 (4/08)

TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A

Plans

Product Name: Medicare Supplement

Project Name/Number: Print Advertisement - Valpak/SA5098 (4/08)

## Form Schedule

Lead Form Number: SA5098 (4/08)

| Review | Form   | Form Type Form Name             | Action  | Action Specific | Readability | Attachment     |
|--------|--------|---------------------------------|---------|-----------------|-------------|----------------|
| Status | Number |                                 |         | Data            |             |                |
| Filed  | SA5098 | Advertising Print Advertisement | Initial |                 |             | SA5098         |
|        | (4/08) |                                 |         |                 |             | (4.08) Val Pak |
|        |        |                                 |         |                 |             | 4.25.pdf       |

be confident in the

# {whowhatwherewhenwhy}

of your Medicare options

Why Medicare alone could leave you with big out-of-pocket expenses. An AARP® Medicare Supplement Insurance Plan, insured by United HealthCare Insurance Company, can help. You'll get the coverage you need and limit your out-of-pocket costs.

Request your free AARP Medicare Supplement Insurance information kit now. Call X-XXX-XXXX, code XXX.

#### **AARP Medicare Supplement Insurance Plans.** Anyone turning 65 or older and on Medicare who

can apply for these plans Get help paying co-pays, and co-insurance not what

No networks to worry about

covered by Medicare *where* Go to any doctor or hospital that accepts Medicare Plans to use when at home or travelling in the U.S.

Call to get your free information kit, even if you're not an AARP member.\* **X-XXX-XXXX**, code XXX



Medicare Supplement Insurance

insured by United HealthCare Insurance Company Insurance Company pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. AARP does not make health plan recommendations for individuals.

These plans carry the AARP name and United HealthCare

You are strongly encouraged to evaluate your needs before choosing a health plan. AARP Health is a collection of health-related products, services and insurance programs available through AARP. Neither AARP nor its affiliate is the insurer. AARP contracts with insurers to make coverage available to AARP members. Insured by United HealthCare

Insurance Company, Fort Washington, PA (United HealthCare Insurance Company of New York, Islandia, NY for New York residents). Not connected with or endorsed by the U.S. Government or the Federal Medicare Program. Policy Form No. GRP79171 GPS-1(G-36000-4). In some states, plans may be available to persons eligible for Médicare by reason of disability. All plans may not be available in your state/area. This is a solicitation of insurance. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

<sup>\*</sup>This is a group Medicare supplement policy and you must be an AARP member to purchase this product.

SERFF Tracking Number: UHLC-125628651 State: Arkansas

Filing Company: United HealthCare Insurance Company State Tracking Number: 38835

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Plans

Product Name: Medicare Supplement

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## **Rate Information**

Rate data does NOT apply to filing.